

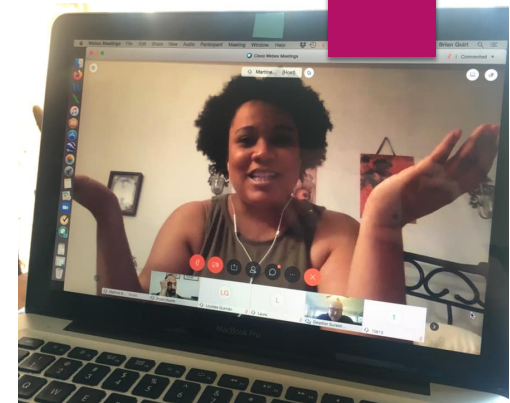

Conference Sponsorship

LITERARY MANAGERS AND DRAMATURGS OF THE AMERICAS (LMDA)

JULY 21-24, 2022 ● PHILADELPHIA, PA

What is LMDA?

- ▶ Since its founding in 1985, LMDA has defined its mission as affirming the function of dramaturgy, exploring its practice, and promoting the profession.
- ▶ With members in the U.S., Canada, Mexico, and UK, LMDA has made its organizational mark on the theatrical landscape by providing leadership in the growing global field of dramaturgy.
- ▶ The 2022 International Conference dates are July 21-24 in Philadelphia.
- ▶ Learn more at [LMDA.org](https://www.lmda.org)






What is the LMDA Conference?

- ▶ Every year around hundreds of members and theatre artists come together for four days to share rigorous conversation, processes, and projects. The 2022 Conference will be held in Philadelphia for the first time in almost two decades. Since the past two Conferences have been negatively impacted by COVID, we are expecting a high turn out in 2022.
- ▶ **We are planning for 300+ artists from around the world to join us in Philadelphia. Events will be translated between English and Spanish. There will also be ASL interpretation, and the live streaming of certain activities to make them accessible around the world. The facilities that we rent are entirely physically accessible, and we provide a “unique needs” option so that anyone with a need can reach out to Conference staff and receive support. We also provide childcare assistance. Everyone is welcome at LMDA Conferences!**
- ▶ Over 100 volunteers give their time to make the Conference run at full efficacy!
- ▶ Our 2022 Conference is currently confirming the first round of Philadelphia performers who will be paid to share their work virtually and/or at the Conference; they include the Lenne-Lenape Nation, Applied Mechanics, Ninth Planet, The Bearded Ladies, Almanac Circus Theatre, and The Detour. We are also confirming the Arden Theatre’s Hamilton Family Arts Center as the central conference location and Union Trust for the Sunday Night Gala.
- ▶ Conference Sponsors donate and, in exchange, receive wide-spread recognition across the Americas as well as in the UK. You can see the specific benefits on the following pages. In addition, LMDA is a non-profit and can supply tax donation write-off receipts. Former Conference Sponsors include NEA, APA, American Theatre Archive Project, HowlRound, NYU, Canada Council for the Arts, Nacional de Teatro of the Instituto Nacional de Bellas Artes y Literatura (INBAL), and Centro Cultural del Bosque.

What does the Conference do for Philly?

- ▶ Being a LMDA Conference City confirms to the international theatre community that Philadelphia is a vibrant and vital hub of new work, innovative processes, and a rigorous exchange of artistic ideas.
- ▶ We employ local artists and companies during the summer when performance work can be difficult to find.
- ▶ We add to the local commercial economy via museum tours, hotels, restaurants, and more.
- ▶ We provide a space for the exchange of ideas and projects which leads to artists and companies from the Conference Community being invited to perform, teach or share in other cities.





We need your support to
make sure that all of this
great work can happen!

Primary Sponsorship Tiers

Honorary Producer

\$2,000+

- Listed as an Honorary Producer on Conference Materials
- Listed as an Honorary Producer in a featured sign at the Registration Desk
- Listed as an Honorary Producer on the Conference App and linked, if you wish, so that attendees can simply click the link to go to your website
- Listed as an Honorary Producer in the LMDA Newsletter
- Three tickets for, and Recognition at, the end-of-conference Gala at Union Trust on July 24, 2022
- Tax write-off receipt

Gold Sponsor

\$1,000+

- Listed as a Gold Sponsor on Conference Materials
- Listed as a Gold Sponsor on Conference App and linked, if you wish, so that attendees can simply click the link to go to your website
- Listed as a Gold Sponsor in the LMDA Newsletter
- Two tickets for, and Recognition at, the end-of-conference Gala at Union Trust on July 24, 2022
- Tax write-off receipt

Silver Sponsor

\$500+

- Listed as a Silver Sponsor on LMDA Conference Materials
- Listed as a Silver Sponsor in the LMDA Newsletter
- Listed as a Silver Sponsor on Conference App with a short blurb and website listing
- One ticket for, and Recognition at, the end-of-conference Gala at Union Trust on July 24, 2022
- Tax write-off receipt



Additional Sponsorship Tiers

Session Sponsor

\$250+

- Listed as a Session Sponsor on Conference Materials
- Verbal recognition at the beginning and end of the sponsored session
- Tax write-off receipt

Community Partner

\$100+

- Listed as a Community Partner in the Conference Materials
- Tax write-off receipt

Friend of LMDA

\$1-\$99

- Listed as a Friend of LMDA in Conference Program
 - Tax write-off receipt
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To Secure Your Sponsorship

EMAIL OUR ADMINISTRATOR LINDSAY AT:
LMDANYC@GMAIL.COM

To Ask A Question

EMAIL OUR CONFERENCE CHAIR JACQUELINE AT:
LMDACONFERENCE@GMAIL.COM
